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Contact:

Adam Goldfine
(602) 524-3974
goldfineam@aol.com

EXCEL DECKS OUT BROOKLYN

Brooklyn, NY November 12, 2008 – Adding to its growing list of community oriented projects, Excel Builders & Renovators Inc. has been chosen by NBC television’s Open House New York as a featured contractor for the weekly home improvement show. Each episode pairs a family facing a design and build challenge with a skilled contractor. The first episode with Excel features a family of four from Windsor Terrace, Brooklyn with a serious deck problem. It is scheduled to air November 16th in New York, Chicago and Los Angeles.

After visiting the family in their semi-attached, single family home, Excel president, Matthew Goldfine agreed with mom, Jody that the back deck was in desperate need of an overhaul. Rotting wood and splintered decking made it dangerous for their four and two year old children. So after conferring with Open House New York Producer Rachel Kamrasch it was decided that Excel would replace the decking and railings and add a concrete foundation.

The project was overseen by senior Excel superintendant Diego Cuadros who kept the project on track despite many weather challenges. The first day was rained out completely and the rest of construction was plagued by wind and rain delays. But despite the challenges, the work proceeded smoothly and was completed on time making a Brooklyn family very happy.

Asked about future projects with Open House NY, Goldfine commented, “We have a few things in the works including a fireplace overhaul. We are looking forward to working with Rachel, George (Oliphant, host of the show) and the entire NBC team. We couldn’t be happier with our involvement and just knowing we helped that family made it all worth while.”

About Excel Builders

Excel Builders & Renovators Inc. is a Brooklyn based custom builder and boutique developer bringing modern and traditional elegance and the highest quality materials and construction methods to urban living. Since 1997 Excel has been creating total living environments that both aesthetically and ergonomically anticipate the homeowner’s needs. An obsessive attention to detail in both what you can and cannot see makes Excel’s work a thing of lasting beauty. For more information, visit www.excelbuilds.com or contact Matthew Goldfine at (646) 294-6475.

For Interviews, Press Information and Photos contact
Adam Goldfine
Media Contact
goldfineam@aol.com
602-524-3974

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