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LIAIGRE FLAGSHIP LANDS ON UPPER EAST SIDE

New York, NY March 15, 2013 – Known for his cool, elegant and contemporary style, world renowned interior designer Christian Liaigre’s showroom bearing his name has opened at 34 E. 61st Street in Manhattan, his first in the US. Featured in [Elle Décor](#) and [New York Magazine](#), the flagship store exudes the kind of luxurious simplicity that has made Liaigre one of the world’s top designers of furniture and interiors.

Featuring a showroom and a design studio, the store resides in a four story Upper East Side townhouse that was renovated from the bricks out and custom fit for the purpose by Excel Builders & Renovators of New York. “When presented with this opportunity I knew this was destiny,” commented Matthew Goldfine, president of Excel. “Having studied Liaigre’s style and knowing a thing or two about quality I was immediately certain that we were the right choice to build this one of a kind space. Every detail was critical and had to be just so, to create the effect Christian was after.”

The centerpiece of the store is a staircase made from custom-bent veneer and hardwood solids. “The stairs kept us up late a few nights,” Goldfine said. “We knew it would be gorgeous, but there were some challenges to be solved, and we don’t leave anything to chance. Our clients count on us for a particular result and we guarantee we will deliver it.” The three story showroom displays Liaigre’s handmade furnishings and accessories in a number of luxurious vignettes to stunning effect. Like his work, the atmosphere is soothing, calm and oh so inviting.

“It was really a collaborative effort,” noted project manager Benjamin Cohen, LEED AP. “Christian presented us with a very specific and very clear vision. It had to be executed with an extremely high level of understanding of what was intended. Otherwise it would have never turned out. It required a lot of technical expertise, knowing the materials, their capabilities and limitations, and the methods that would produce certain results. It took master craftsmen to execute the plan. Knowing and anticipating the fine details made all the difference. The elegant lines on the ceiling are a prime example. Someone with a strong design sense would walk in, look at the ceiling and say that’s gorgeous, how did you do that. It wasn’t easy and that’s what makes it enormously satisfying to fulfill the vision of someone with Christian’s level of artistry and accomplishment.” Goldfine added. “It was destiny alright.”

Excel Builders & Renovators Inc. is a Brooklyn based custom builder and boutique developer bringing modern and traditional elegance and the highest quality materials and construction methods to urban living. Since 1994 Excel has been creating total living environments that both aesthetically and ergonomically anticipate the homeowner’s needs. An obsessive attention to detail in both what you can and cannot see makes Excel’s work a thing of lasting beauty.

For more information about Excel Builders & Renovators Inc, visit www.excelbuilds.com or contact Matthew Goldfine at (646) 294-6475.

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