

FOR IMMEDIATE RELEASE

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**EXCEL BUILDERS & RENOVATORS INC.
SELECTED AS BEST PRACTICE FINALIST**

Brooklyn, NY July 27, 2009 – With more than 500,000 small businesses in the tri-state area, *The New York Enterprise Report* is once again honoring those who are among the most innovative. The *New York Enterprise Report* is proud to announce Excel Builders & Renovators Inc. from Brooklyn as a finalist in the Sales & Marketing category.

Companies were chosen based on their ability to demonstrate the use of a best practice to generate competitive advantages, revenue profits and/or long-term value. Twenty-seven companies, based in the NY metro area, were selected as finalists and will be recognized at the event.

“We are proud to recognize the achievements and accomplishments of Excel Builders & Renovators,” said Robert Levin, Editor-in-Chief & Publisher of *The New York Enterprise Report*. “The use of their unique best practice has given them a distinct competitive advantage and we congratulate them for their initiatives and innovative thinking.”

The New York Enterprise Report Small Business Awards Gala is scheduled for Wednesday, September 30, 2009 from 6 p.m. - 10 p.m. at the Metropolitan Pavilion in New York City, NY. The Best Practices winners in the areas of Customer Service, Green Business, Human Resources & Leadership, Sales & Marketing and Technology will be announced at the Gala.

In addition, the New York Enterprise Small Business Awards will honor some of the area’s most dedicated and well-known small business community’s advocates and supporters. The Small Business Awards Gala attracts some of the fastest growing small businesses along with other centers of influence. Past attendees have referred to the Gala as the “networking event of the year.”

“After putting so much effort, heart and soul into this company it’s gratifying to have our work recognized in this way,” said Matthew Goldfine, President of Excel. “Day in and day out we do everything we can to make sure that our customers have a unique and extraordinary experience with Excel. This honor really validates that commitment.”

Excel Builders & Renovators Inc. is a Brooklyn based custom builder and boutique developer bringing modern and traditional elegance and the highest quality materials and construction methods to urban living. Since 1997 Excel has been creating total living environments that both aesthetically and ergonomically anticipate the homeowner’s needs. An obsessive attention to detail in both what you can and cannot see makes Excel’s work a thing of lasting beauty.

For more information about Excel Builders & Renovators Inc, visit www.excelbuilds.com or contact Matthew Goldfine at (646) 294-6475.

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BUILDERS & RENOVATORS INC

The New York Enterprise Report, in print and online (www.nyreport.com) features “how-to” articles written by experts for small and midsize businesses in the tri-state area. Each issue of *The Report*, which is the only media in the New York area exclusively for the leaders of smaller businesses, provides thousands of dollars of much needed expertise making it a must read for those wanting to grow their businesses.

For more information about the New York Enterprise Report, visit www.nyreport.com/awards or call 516/997-1950 or email info@hjmt.com.

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